



NEWS RELEASE

For Immediate Release

March 13, 2018

Whistler Olympic Park/Ski Callaghan: Kids 12 and under ski and snowshoe free on Spring Break weekdays Daily beginner lessons & new Adventure Trail for guests of all ages

Whistler, BC: Ski Callaghan, the joint venture between Whistler Olympic Park and its neighboring Nordic ski area Callaghan Country, is offering **free ski and snowshoe trail access for kids** twelve years old and younger. The special promotion is valid on **weekdays during Spring Break**, from Monday, March 19 to Friday, March 30, 2018.

The offer is redeemable in person on the day of at the gate (not valid for online ticket purchase), children must be accompanied on the trails by a parent/guardian. Rentals are not included, but are available at Whistler Olympic Park's Day Lodge and at Callaghan Country's Alexander Falls Touring Centre.

Through Spring Break, Whistler Olympic Park's **beginner-friendly "Discover" group lessons** (minimum age 13) as well as private lessons will be **offered daily** for those new to cross-country skiing. The introductory lessons give beginners an ideal foundation to explore the trails confidently with their families and friends.

Guests of all ages will have the opportunity to try out Whistler Olympic Park's new, kid-friendly **Adventure Trails**. The "Marmot" and "Yeti" trails lead cross-country skiers through single-track style, natural terrain features that boost balance and confidence. Furthermore, kids will enjoy spotting the animal cut-outs along the trails.

More information on trail tickets, group/Discover or private lessons, as well as the new Adventure Trails is available at www.whistlerolympicpark.com/wopstart or by phone at 604-964-0060 x2460.

Whistler Olympic Park

Mail: 1080 Legacy Way, Whistler, BC, Canada V0N 1B1
Street: 5 Callaghan Valley Road, Whistler, BC, Canada V0N 1B8
Web: www.whistlerolympicpark.com





About Whistler Olympic Park

Whistler Olympic Park (WOP) is operated by Whistler Sport Legacies, a non-profit organization dedicated to grow sport at three venues: Whistler Olympic Park, the Whistler Sliding Centre, and the Whistler Athletes' Centre. Each facility plays a unique role in inspiring sport excellence for the benefit of athletes, residents, and visitors. WOP was the 2010 Olympic Winter Games venue for competitions in ski jumping, Nordic combined, cross-country skiing and biathlon; and the 2010 Paralympic Winter Games cross-country skiing and biathlon competitions. Today, participation in WOP's recreational activities helps support the growth of Nordic sport in the Sea to Sky corridor. For more information, visit whistlerolympicpark.com

About Ski Callaghan

Ski Callaghan is a joint venture between Whistler Sport Legacies (WSL), the operator of Whistler Olympic Park (WOP), and Callaghan Country Wilderness Adventures (CCWA). Nordic enthusiasts can enjoy the convenience of a single "Ski Callaghan" ski pass, allowing access to a combined trail system of almost 90 km of groomed ski and 40 km of snowshoe trails. Ski Callaghan is well positioned to become North America's #1 Nordic ski destination. For more information, visit www.skicallaghan.ca.

– 30 –

Media Contact:

Whistler Sport Legacies

Silke Jeltsch

Communications Specialist

Office: 604-964-0054

Mobile: 604-906-0588

sjeltsch@whistlersportlegacies.com